



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 489119 /		<u>Alt Order #</u> 06266523
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/19/12 / 09/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/25/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$450.00			
N 2	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$725.00			
N 3	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$700.00			
N 4	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$275.00			
N 5	KVVU	09/25/12	10/01/12	Better	M-F 11a-12p		:30			NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$195.00			
N 6	KVVU	09/25/12	10/01/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$300.00			
N 7	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$350.00			
N 8	KVVU	09/25/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	09/25/12-10/01/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$285.00	NM		
				See MG 8.6								
	6	KVVU	09/25/12-10/01/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
				Ⓜ MG for 8.3 09/27								
N 9	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$625.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 489119 /		Alt Order # 06266523
Contract Dates 09/25/12 - 10/01/12	Product OBAMA 4 AMERICA	Estimate # 1536
Advertiser Obama For America		Original Date / Revision 09/19/12 / 09/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	09/25/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$10,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$2,150.00			
N 11	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$1,500.00			
N 12	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,250.00			
N 13	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$785.00			
N 14	KVVU	09/25/12	10/01/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$225.00			
N 15	KVVU	09/25/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$100.00			
N 18	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$850.00			
N 20	KVVU	09/26/12	09/26/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$5,350.00			
N 21	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$5,150.00			
N 22	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$7,500.00			
N 23	KVVU	09/30/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$8,500.00			
N 24	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$2,325.00			
Totals											60	\$64,210.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	52	\$58,465.00	\$49,695.25
10/01/12 - 10/01/12	8	\$5,745.00	\$4,883.25
Totals	60	\$64,210.00	\$54,578.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6266523 TRF# 489119 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 13.48
 *** KVVU-TV *** **CHANGES**

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW,
 WASHINGTON, DC 20007
 SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6266523 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 13.48

REP: TO ROSE
 FR NIKKI
 REVISED RATES TO CLEAR
 NEW TOTAL \$64210 (+27215)
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	R		500A-600A	30		\$450.00	9/25	10/1	5		TU-F,M	5

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1536

PROGRAM : FOX5 NEWS 5A

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP19/12 13.48
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	R		600A-700A PROGRAM : FOX5 NEWS 6A	30		\$725.00	9/25	10/1	5		TU-F,M	5
3	R		700A-900A PROGRAM : FOX5 MORNING NEWS	30		\$700.00	9/25	10/1	5		TU-F,M	5
4	R		900A-1000A PROGRAM : MORE LAS VEGAS	30		\$275.00	9/25	10/1	2		TU-F,M	2
5	R		1100A-1200N PROGRAM : BETTER LAS VEGAS	30		\$195.00	9/25	10/1	5		TU-F,M	5
6	R		300P-400P PROGRAM : ANDERSON COOPER	30		\$300.00	9/25	10/1	2		TU-F,M	2
7	R		400P-500P PROGRAM : DR OZ	30		\$350.00	9/25	10/1	5		TU-F,M	5
8	R		500P-530P PROGRAM : FOX 5 NEWS AT 5PM	30		\$550.00	9/25	10/1	5		TU-F,M	5
9	R		530P-600P PROGRAM : FOX 5 NEWS AT 530PM	30		\$625.00	9/25	10/1	5		TU-F,M	5
10	R		1000P-1100P PROGRAM : FOX 5 NEWS AT 10P	30		\$2,150.00	9/25	10/1	5		TU-F,M	5
11	R		1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT	30		\$1,500.00	9/29	9/29	1		SAT	1
12	R		1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN	30		\$1,250.00	9/30	9/30	1		SUN	1
13	R		1045P-1100P PROGRAM : FOX 5 SPORTS EXTRA	30		\$785.00	9/30	9/30	1		SUN	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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14	R		1205A-105A	30		\$225.00	9/25	10/1	2		TU-F,M	2
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PROGRAM : FRIENDS

15	R		105A-135A	30		\$100.00	9/25	10/1	2		TU-F,M	2
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PROGRAM : EXTRA

18	R		800A-900A	30		\$850.00	9/30	9/30	1		SUN	1
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PROGRAM : FOX NEWS SUNDAY

29	R		800P-1000P	30		\$5,350.00	9/26	9/26	1		WED	1
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PROGRAM : X FAXTOR
 ORD COM1: TP CORRECTION. PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP26 ON LINE-22 FOR 1 SPOT/WK

23	R		800P-900P	30		\$5,150.00	9/27	9/27	1		THU	1
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PROGRAM : THE X-FACTOR

25	R		1000A-100P	30		\$7,500.00	9/30	9/30	1		SUN	1
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PROGRAM : FOX NFL (GAME 1)

26	R		100P-400P	30		\$8,500.00	9/30	9/30	1		SUN	1
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PROGRAM : FOX NFL (GAME 2)

27	R		100P-800P	30		\$2,325.00	9/29	9/29	1		SAT	1
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PROGRAM : FOX COLLEGE FOOTBALL

STATION MAKEGOOD OFFERS:

M3	UNRESL	BUY#8	MISSED:TV-F,M/500P-530P	30S		\$285.00	SEP25(4/WK)				(AUG30/12)	
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OFFER: NONE

CMT:RATE FOR SAME TP \$585. PLS ADVISE.

M4	UNRESL	BUY#9	MISSED:TV-F,M/530P-600P	30S		\$325.00	SEP25(4/WK)				(AUG30/12)	
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OFFER: NONE

CMT:RATE FOR SAME TP \$600. PLS ADVISE.

SEP/12	64210.00	OCT/12	\$.00									
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CONTRACT TOTAL 64210.00

TOTAL SPOTS 60

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:

MARKET TOTALS \$194,710 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE